Shutong Bao

Brother Birch

Web Fundamental: 9:00 am to 10 am

15/10/2022

W05 Prove: Elevator Pitch

Hello Brother Birch,

I am porfessional stylist with over five years of experience working in the fashion industry. Right now I am creating a website based on my experience to help people who loves fashion and styles.

My website is targeting the people who is creative, fun, and someone who lives and breathes fashion. From my experience, some people feel stressed to keeping up with trends each fall/winter and spring/summer. They might not having a lot of time watching runway shows, nor go to fashion shows every time.

My goal is helping people that like to give their input on the way people dress. We also give the latest updates on the trends and styles through fashion show summaries so you will spend less time if you use our website than watching them.

My selling proposition is unique because on my website, we are not only saving you time but also giving you the option to purchase all the masterpieces you loved! We also offer to buy your pre-loved items from your closet!

Review

Brad: This sounds very professional and quite inviting. I am not one for fashion but I intrigued to see what the website has to offer. Cool concept!

Will: I really like the idea of this website it look really promising keep up the good work!

VIN – Shu website idea is beautiful and I feel her website is going to be an attractive Website. I wish her good luck.

Joe: Great idea for a website. I think your website will benefit your target users a lot.